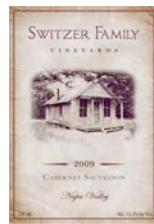


Peppard: Bootlegger's Boy Barry Switzer now makes a fine cabernet

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DALLAS – When one thinks of the great names of winemaking, there’s Rothchild, Mondavi and **Barry Switzer**. The former OU and Dallas Cowboys head coach was in Dallas this week making appearances to promote Switzer Family Vineyards.

His late father, Frank Switzer, sold whiskey “to church deacons who sent their maids out to our place,” Switzer wrote in his memoir, *Bootlegger’s Boy*.

Barry is taking the higher road with his full-bodied Napa Valley cabernet. Del Frisco’s steakhouse in North Dallas just added it to the wine list and that’s where he ended up this week, dining with current OU head coach **Bob Stoops**, former OU defensive back **Bud Hebert** and developer **Billy Bob Barnett** (of long-ago Billy Bob’s Texas glory).

In a recent interview with the Tulsa World, Switzer credits dining with **Jerry Jones** during his time with the Cowboys for improving his taste in wine.

“Jerry wouldn’t order anything but the best,” Switzer said. “It didn’t take long to develop a better palate for the good wines.”